

THE OHIO LOTTERY COMMISSION MEETING MINUTES May 8, 2024 IN PERSON/VIA TELECONFERENCE

Members of the Commission

Matthew Blair, Chairman

James Brady, Vice Chairman

Caryn Candisky

Nita Gupta

Jonathan Hughes

Angela Mingo

Mark Rickel

Martin Sweeney

Matthew Szollosi (Absent)

Ohio Lottery Commission Attendance (In-Person & Remote)

Nicole Kostura, Assistant Director

Marilyn Berrios, Office of Executive

Chuck LoPresti, Chief Legal Counsel

Dan Carter, Office of Legal Counsel

Meg Rasmussen, Office of Legal Counsel

Joan French, Office of Legal Counsel

Raymond Durant, Deputy Director, Office of Investigations & Security

Tom Ackerman, Deputy Director, Office of Marketing

Marty Morrow, Deputy Director, Product Innovation

Aaron Hurst, Office of Product Innovation

Rick Perk, Deputy Director, Office of Sales

Christopher Long, Office of Sales

Edward Slyman, Deputy Director, Office of Finance

Ron Fornaro, Office of Product Innovation

Pam Strickland, Office of Product Innovation

Danielle Frizzi Babb, Deputy Director, Office of Communications

Simeonia Mays, Deputy Director, Office of VLT Operations

Scott Frost, Office of VLT Operations

Jimmie Hicks, Deputy Director Office of Responsible Gambling

Susan Diamond, Office of Responsible Gambling

Greg Beyer, Deputy Director of Internal Audit

Percy Turner, Deputy Director, Office of General Services

Jonathan Dillinger, Office of Sports Gaming

Nick Ciofani, Deputy Director, Office of Government & Community Relations

Thomas Spayd, Office of VLT Operations

Ian Litherland, Office of Legal Counsel

Marni Santoro, Office of Legal Counsel

Rebecca McLemore, Office of Marketing

Brent Collier, Office of Internal Audit

Alexander Snyder, Office of Sports Gaming

Samantha Crites, Office of Internal Audit

Marie Kilbane-Seckers, Office of Communications

Bryan Robinson, Office of Communications

Angela McCracken, Office of Sports Gaming

Margaret Tomaro. Office of Legal Counsel

Rod Tyree, Office of Investigations and Security

Scott Basom, Office of Investigations and Security

Theresa Jones, Office of Marketing

Ken Dauenhauer, Office of Marketing

Lauren Medina, Office of Marketing

Valerie Murphy, Office of Internal Audit

Michael Gonzalez, Deputy Director, Office of Data Analytics

Ricky Neal, Office of VLT Operations

Azra Gusic, Office of General Services

Molly Fanta, Office of Marketing

Sharisse Russell, Office of VLT Operations

Additional Attendees

Kathy Lenhardt, Hollywood Gaming at Mahoning Valley

Samantha Alonso, MGM Northfield Park

Mike Buzzelli, PGNO

Sam Porter, Ice Miller

Colleen Rowan, IGT

Michelle Simon, Scientific Games

Jennifer Park, Aftermath

Kelsey Culbertson, Success Group

Joseph Schmansky, Attorney General Office

Ed Dick, JACK Entertainment

Debbie Pirone, Marcus Thomas

Elizabeth Abate, Marcus Thomas

Carla Kuchta, Intralot

George Balajan, Intralot

Kevin Davis, Miami Valley Gaming

Gina Lawwill, Miami Valley Gaming

Craig Robsinson, Miami Valley Gaming

Matthew Becker, Penn Entertainment

Alissa Naylor, MGM

Chris Hughes

419-366-5534

Call to Order and Pledge of Allegiance

Chairman Blair called the meeting of the Ohio Lottery Commission to order at 12:00 p.m.

In honor of Public Service Recognition Week, Chairman Blair started the meeting by recognizing the Ohio Lottery employees and Commissioners. The Chairman thanked them for their dedication and years of service to the State.

Approval of Meeting Minutes

Chairman Blair moved to approve the April 17, 2024, meeting minutes. The motion was seconded by Commissioner Mingo and was affirmatively voted upon by the Commissioners present.

Approval of six (6) Scratch-Off Games in Proposed and Final Form

Ron Fornaro, Scratch-Off Product Manager, presented six (6) Scratch-Off Games for approval:

- OLC Operating Procedure 867:
 867_ Game Rule, Gold Fish (\$2.00)
- OLC Operating Procedure 868: 868 *Game Rule, Buckeye Cash* (\$5.00)
- OLC Operating Procedure 869:
 869 Game Rule, Gem 10s (\$10.00)
- OLC Operating Procedure 870:
 870_Game Rule, Cash is King (\$20.00)
- OLC Operating Procedure 871: 871_Game Rule, Cashword Multiplier (\$2.00)
- OLC Operating Procedure 875: 875_Game Rule, \$500,000 Cashword (\$10.00)

Chairman Blair moved to approve the six (6) scratch-off games with Commissioner Gupta offering a second to the Motion. The Motion was affirmatively voted upon by the Commissioners present.

Approval of five (5) Scratch-Off Game Rules available for Rescission presented in Proposed and Final Form

Charles LoPresti, Chief Legal Counsel, presented five (5) Scratch-Off Game Rules available for Rescission in Proposed Form and Final Form:

- 3770:1-9-553, Game rule number five hundred fifty-three, \$50, \$100 or \$500 (\$10.00)
- 3770:1-9-703, Game rule number seven hundred three, Monopoly™ \$250,000 a Year for Life (\$10.00)
- 3770:1-9-710, Game rule number seven hundred ten, \$2,000,000 Jackpot Multiplier (\$20.00)
- 3770:1-9-735, Game rule number seven hundred thirty-five, My Lucky Day (\$1.00)
- 3770:1-9-738, Game rule number seven hundred thirty-eight, *Price is Right*™ (\$5.00)

Chairman Blair moved to approve the five (5) Scratch-Off Game Rules available for Rescission in Proposed and Final Form, with Commissioner Sweeney offering a second to the Motion. The Motion was affirmatively voted upon by the Commissioners present.

Approval of three (3) Administrative Rules in Final Form

Charles LoPresti, Chief Legal Counsel, presented three (3) Administrative Rules including Appendix in Final Form:

• 3770:3-3-02, Definitions

- 3770:3-3-03, Type C sports gaming host eligibility and application for lottery recommendation
- 3770:3-6-03, Type C sports gaming equipment approval and testing
- 3770:3-6-03, Appendix Type C sports gaming equipment approval and testing

Chairman Blair moved to approve the three (3) Administrative Rules in Final Form with Commissioner Brady offering a second to the Motion. The Motion was affirmatively voted upon by the Commissioners present.

Approval of three (3) Administrative Rules available for Rescission in Proposed Form

Charles LoPresti, Chief Legal Counsel, presented three (3) Administrative Rules available for Rescission in Proposed Form:

- 3770:1-9-941, Game rule number nine hundred forty-one, *MegaMillions*®
- 3770:1-9-942, Game rule number nine hundred forty-two, *Powerball*®
- 3770:1-9-949, Game rule number nine hundred forty-nine, *Ohio 50/50*

Chairman Blair moved to approve the three (3) Administrative Rules available for Rescission in Proposed Form with Commissioner Sweeney offering a second to the Motion. The Motion was affirmatively voted upon by the Commissioners present.

Resolution to Approve twenty- nine (29) new Video Lottery Terminal (VLT) Game Themes

Charles LoPresti, Chief Legal Counsel, presented a Resolution to approve twenty-nine (29) VLT game themes.

Chairman Blair moved to approve the Resolution with twenty-nine (29) VLT game themes with Commissioner Mingo offering a second to the Motion and the Motion was approved by all Commissioners present.

Office of Finance Report

Chief Fiscal Officer Slyman provided the financial update for the month of April. Mr. Slyman stated that total sales from traditional lottery games were \$379.5 million, which was \$22.8 million or 6.4% higher than sales reported in April 2023. Draw-based game sales were \$178.6 million, which was \$20.5 million or 13.0% higher than the same month last year.

Mr. Slyman reported that daily draw game category sales were \$59.9 million, down \$0.3 million or -0.5% versus last year. Additionally, Mr. Slyman stated that multi-state games generated sales of \$41.9 million, an increase of \$20.9 million, or 98.9% versus last year. The Powerball jackpot reached \$1.326 billion before it was won on April 6th which represented the 8th largest multi-state jackpot.

CFO Slyman stated that Keno sales were \$52.2 million, down \$1.6 million or -3% compared to last year. Scratch-Off game sales for the month of April were \$200.9 million, \$2.3 million, or 1.1% higher than last year.

Mr. Slyman reported that Gross Gaming Revenue from VLTs equaled \$116.6 million, which was down \$1.4 million, or -1.2% compared to last year. Mr. Slyman noted that April 2023 had 5 full weekends versus April 2024 which had 4 full weekends.

Lastly, Mr. Slyman reported that total prize expense for April was \$249.0 million, or 65.6% of sales, which is normal.

Director's Update

Assistant Director Kostura provided a brief update on behalf of Director Gillcrist. In recognition of Public Service Recognition Week, Assistant Director Kostura thanked all the Commissioners for their support to the agency. Ms.

Kostura took the opportunity to thank all Lottery staff and noted that each employee—whether they work in the regions, at the racinos, or at headquarters—plays an integral role in the agency's ability to maximize profits for education. Assistant Director Kostura also noted that one of the Lottery's employees has been in public service for 48 years and congratulated the long tenured employee for their dedication.

Additionally, Ms. Kostura reminded the Commission that the Lottery's 50th Anniversary continues to be celebrated. Players have been purchasing the special anniversary ticket and entering for a chance to win an exclusive event in September at the Rock Hall. The final drawing concludes on May 13th and Assistant Director Kostura requested that Deputy Director of Marketing, Tom Ackerman, give an overview of the promotion at next month's meeting.

Assistant Director Kostura then invited Deputy Director of Sales, Rick Perk, to introduce his new employee. Deputy Director Perk introduced Christopher Long as his new Lottery Executive Account Representative.

Assistant Director Kostura reported that the Lottery's transfer to the Lottery Profits Education Fund (LPEF) for the month of April was \$129.9 million, \$10.9 million more than our budgeted commitment for the month and \$8.7 million more than last April. Year-to-Date, the Lottery's contribution to the LPEF is up \$80.3 million from our commitment and \$41.6 million over last year.

Lastly, Assistant Director Kostura invited Deputy Director of Communications, Danielle Frizzi-Babb, to show a video that highlighted a recent winner who used their winnings to purchase a new home.

ADJOURNMENT

With no further business before the Ohio Lottery Commission, Chairman Blair informed Commissioners that the next meeting will be held on Wednesday, June 12, 2024, at 12:00 p.m. via teleconferencing and in person.

Chairman Blair adjourned the May 8, 2024, meeting at approximately 12:38 p.m.

Respectfully Submitted,

Michelle Gillcrist

Director

Matthew Blair Commission Chair

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