

THE OHIO LOTTERY COMMISSION MEETING MINUTES June 11, 2025 IN PERSON/VIA TELECONFERENCE

<u>Members of the Commission</u> Matthew Blair, Chairman James Brady, Vice Chairman Nita Gupta Angela Mingo Martin Sweeney

Ohio Lottery Commission Attendance (In-Person & Remote) Michelle Gillcrist, Director, Office of Executive Nicole Kostura, Assistant Director, Office of Executive Marilyn Berrios, Office of Executive Nick Ciofani, Deputy Director, Office of Government and Community Relations Dan Carter, Acting Chief Legal Counsel, Office of Legal Counsel Meg Rasmussen, Office of Legal Counsel Luke Six, Intern, Office of Legal Counsel Caleb Alamo, Intern, Office of Legal Counsel Tom Ackerman, Deputy Director, Office of Marketing Ian Litherland, Office of Legal Counsel Marni Santoro, Office of Legal Counsel Raymond Durant, Deputy Director, Office of Investigations & Security Ed Slyman, Deputy Director, Office of Finance Jimmie Hicks, Deputy Director, Responsible Gambling Sue Diamond, Office of Responsible Gambling Joan French, Office of Legal Counsel Rick Perk, Deputy Director, Office of Sales Ron Fornaro, Office of Product Innovation Greg Beyer, Office of Internal Audit Pam Strickland, Office of Product Innovation Simeonia Mays, Deputy Director, Office of Racino Operations Jon Dillinger, Office of Sports Gaming Carla Reeves, Office of Sports Gaming Peter McGinty, Office of Internal Audit Ken Dauenhauer, Office of Marketing Azra Gusic, Office of General Services Angela McCracken, Office of Sports Gaming Valerie Murphy, Office of Internal Audit Samantha Crites, Office of Internal Audit Sharisse Russell, Office of Racino Operations Tom Spayd, Office of Racino Operations Allison Turner. Office of Marketing

Alexander Snyder, Office of Sports Gaming Jacqueline Cunningham, Office of Communications Marie Kilbane, Office of Communications

Additional Attendees Ed Dick, Jack Entertainment Samantha Alonso, MGM Northfield Park Kevin Davis, Miami Valley Gaming Scott Chapin, Marcus Thomas Nichole Herrera, Success Group George Balajan, Intralot Carla Kuchta, Intralot Jess Panora, BetMGM Holly Guenther, Boyd Gaming Sarah O'Driscoll, Fahlgren Dustin Ensinger, Gongwer Rachel Viets, Hart Inc. Zak Hart, Hart Inc. Gina Lawwill, Miami Valley Gaming Tim Kelley, Penn Entertainment Milan Karna, OMHAS Matthew Becker, Penn Entertainment Joseph Schmansky, AGO Kevin Shimp. Dickinson-Wright Mark Basedow, Lotto.com Inc Duane Miller, 3 Leaf Inc. Paula Rope Sandra Rope 614-561-9265

Call to Order and Pledge of Allegiance

Chairman Matthew Blair called the meeting of the Ohio Lottery Commission to order at 12:00 p.m.

Approval of Meeting Minutes

Commissioner Gupta moved to approve the May 14, 2025, meeting minutes. The motion was seconded by Commissioner Sweeney and was affirmatively voted upon by the Commissioners present.

Approval of six (6) Scratch-Off Games in Proposed and Final Form

Ron Fornaro, Scratch-Off Product Manager, presented six (6) Scratch-Off Games in Proposed and Final Form:

- OLC Operating Procedure 1044, Holiday Cash (\$1.00)
- OLC Operating Procedure 1045, Holiday Gifts (\$2.00)
- OLC Operating Procedure 1046, Holiday Lucky Times 10 (\$5.00)
- OLC Operating Procedure 1047, Holiday Cash Vault (\$10.00)
- OLC Operating Procedure 1048, \$1,000,000 Holiday Wish (\$20.00)

• OLC Operating Procedure 1049, *Holiday Millions* (\$30.00)

Chairman Blair moved to approve six (6) Scratch-Off Games in Proposed and Final Form, with Commissioner Mingo offering a second to the Motion. The Motion was affirmatively voted upon by the Commissioners present.

Approval of three (3) Administrative Rules in Final Form (Amended)

Daniel Carter, Acting Chief Legal Counsel, presented three (3) Administrative Rules in Final Form (Amended):

- 3770-6-02, Procedures for accessing confidential personal information
- 3770-6-05, Restricting and logging access to confidential personal information in computerized personal information systems
- 3770:1-9-954, Game rule nine hundred fifty-four + Appendix

Chairman Blair moved to approve three (3) Administrative Rules in Final Form (Amended), with Commissioner Brady offering a second to the Motion. The Motion was affirmatively voted upon by the Commissioners present.

Resolution to Approve twenty-six (26) new Video Lottery Terminal (VLT) Game Themes

Daniel Carter, Acting Chief Legal Counsel, presented a Resolution to approve twenty-six (26) VLT game themes.

Chairman Blair moved to approve the Resolution with twenty-six (26) VLT game themes with Commissioner Mingo offering a second to the Motion and the Motion was approved by all Commissioners present.

Office of Finance Report

Chief Fiscal Officer Ed Slyman provided the financial update for the month of May. The total traditional lottery games sales for the month of May were \$372.7 million, \$4.2 million, or 1.1% higher than the sales generated in May 2024. Draw-based game sales were \$164.4 million, which was \$0.3 million or 0.2% lower than the same month last year. Pick 3, 4, and 5 sales were \$65.3 million, up approximately \$2.6 million or 4.1%. In-state lotto games were \$6.6 million, down \$0.2 million or 3.3%. Keno sales were \$53.4 million, up \$0.6 million or 1.1%. EZ Play sales were \$13.7 million, up \$0.9 million or 10.2% versus last year.

Scratch-off ticket sales for the month of May were \$208.3 million, which was \$4.5 million or 2.2% higher than May 2024. Mr. Slyman informed the Commission that the \$10 games led all price point sales at \$49.4 million. The \$20 games followed with \$42.3 million in sales. The \$5 games led the way with the most tickets sold at \$6.8 million. Self-service sales for the month were \$57.5 million, an increase of \$1.1 million, or 2% when compared to last year.

Mr. Slyman reported that the VLT gross revenue was \$131.6 million in the month of May, which was \$11.8 million or 9.9% higher than last May. Year-to-Date, VLT revenue has increased by \$31.1 million, or 2.5% compared to last year.

Lastly, CFO Slyman reported that the total prize expense for May was \$249.3 million, or 66.9% of sales which is right on target. May operating expenses were \$18.3 million, slightly higher than expected due to the timing of invoices.

Director's Update

Director Michelle Gillcrist reported that the Lottery's transfer to the Lottery Profit's Education Fund (LPEF) for the month of May was approximately \$127.7 million. This is approximately \$2.7 million over the Lottery's commitment.

Fiscal year-to-date, the Lottery has transferred approximately \$1.37 billion to the education fund, which is roughly \$6.3 million ahead of the Lottery's FYTD commitment.

Director Gillcrist recognized a retiring employee, David Howard, from the Sales division. David Howard was a Lottery Sales Rep in Region 7 (Canton) and served at the Lottery since 1994.

Director Gillcrist reminded the Commissioners that the Lottery was amidst the State's Biennial Budget process and stated that the Senate Finance committee released their latest version of the budget. Director Gillcrist shared that this bill cut the Lottery's operating expenses line by \$7.8 million over the biennium and is concerning to all since the Lottery is a fully self-sufficient agency who operates on a mere 4% of sales and takes zero general revenue funds (GRF) from the state. Director Gillcrist stated that the Lottery has requested that the Lottery's budget be restored as this cut will have a significant impact on the Lottery's mission, objectives, and on the ability to hire critical staff in the next biennium. Additionally, Director Gillcrist shared that they cut the operating expenses. Director Gillcrist informed the Commissioners that the Lottery is willing to take on this challenge with the new LPEF number and would like the Senate to recognize that this will be difficult unless the Lottery's operating expenses are restored.

Lastly, Director Gillcrest turned it over to the Deputy Director of Legislative Affairs, Nick Ciofani, to go over the general landscape that could change in terms of gaming that could have a further impact on the Lottery meeting the LPEF number.

ADJOURNMENT

With no further business before the Ohio Lottery Commission, Chairman Blair informed Commissioners that the next meeting will be held on Wednesday, July 9, 2025, at 12:00 p.m. via teleconferencing and in person. The meeting was adjourned at approximately 12:33 p.m.

Respectfully Submitted,

Michelle Gillcrist Director

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Matthew Blair Commission Chair